Nestoras Tsonas

Product Designer

🌐 www.nestoras.design　📍 Athens, GR　✉ hi@nestoras.design　📞 +30 6979950741

WORK EXPERIENCE

Senior Product Designer
Jul 23 - Present

Spotawheel · Part-time · Remote · Athens, GR

- Collaborating with cross-functional teams to conceptualize, design, and implement new features, enhancing the overall user experience and increasing lead conversions.
- Leading the design system efforts, maintaining and managing all files in Figma, expediting the product development process.

Product Designer
Feb 23 – Jul 23
6 mos

Cultway · Contract · Remote · Berlin, DE

- Collaborated with the founders to launch an MVP, gathering the first 200 customers.
- Created the initial design system library, accelerating the product development lifecycle.
- Researched new features with mixed-method discovery, reducing risk and created a data driven backlog.

UI/UX Designer
Feb 20 - May 22
2 yrs 4 mos

fromScratch Studio · Full-time · Hybrid · Thessaloniki, GR

- Participated in an end-to-end design process, from discovery to implementation, for 10+ digital products resulting in engaging users and driving growth.
- Maintained large scale design systems for a data forecasting company in Sketch and Zeplin, promoting collaboration between designers, developers, and stakeholders.
- Documented heuristic evaluations, empathy mappings, service blueprints, user journeys, competitive analysis in order to identify pain points and opportunities.
- Facilitated design workshops, seminars and podcasts, contributing in the increase of the team's outreach and attracting eminent clients.

UI Designer
Sep 16 – Feb 20
3 yrs 6 mos

Freelance · Full-time · Remote · Thessaloniki, GR

- Designed and maintained a large scale CRM application for an international healthcare provider, which allowed them to digitalize their whole process.
- Redesigned the online shop for an international wine company, tripling their conversion rate.
- Bootstrapped an MVP for a newly founded social tracking mobile application, which helped them to raise $200.000 in funding.

ACHIEVEMENTS

Frontend Developer
European School Radio · Non-Profit Organization · Thessaloniki, GR

May 22 - Feb 23
10 mos

- Developed the frontend of a social platform in React that enables students and teachers to upload and organize online radio shows and podcasts.
- Consulted the organization in research, product design and usability issues.

Startup Alumni
OK!Thess Acceleration Program · Thessaloniki, GR

Sep 19 – Feb 20
6 mos

- Got accepted as a founder of a startup team and completed seminars with personalized advice from the startup coaches of OK!Thess in a weekly basis.
- Did extensive product market fit research and launched an MVP for a platform that automates the UX designer hiring process.

SKILLS

UI: Figma, Sketch, Adobe CC (Photoshop, Illustrator, XD, After Effects), Zeplin.
UX: Miro, Balsamiq, Dovetail, UserTesting, InVision.
Motion: Cinema 4D, Arnold Renderer, After Effects, Procreate.
Coding: HTML, CSS, Javascript, Java, Python.
Frameworks: React, Vue, Bootstrap, jQuery, Tailwind CSS.
Languages: Greek (Native), English (Fluent-Proficiency level).

EDUCATION

Bachelor in Applied Informatics
University of Macedonia · Thessaloniki, GR

Sep 16 - Sep 21
5 yrs

- Grade: 8.5/10, "Excellent".
- Relevant Coursework: Human Computer Interaction, Technology and Multimedia, Software Engineering, Probability and Statistics, Digital Marketing.

High School Diploma
1st High School · Thessaloniki, GR

Sep 12 – Jun 16
3 yrs

- Grade: 19.4/20 "Excellent" (top 5% in School).

INTERESTS

| Theater | Painting | Piano | Game Design | 3D Modeling |